

Data Security, Transparency, & Privacy

How Google Protects Your Data

A Summary for Education Institutions using
Google Apps for Education

google.com/edu/trust

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Data Security, Transparency & Privacy How Google Protects Your Data

Google works hard to earn and maintain your trust by processing your data in a secure, reliable and compliant environment. Security and privacy are critically important, which is why we have invested deeply to protect your data.

Over 30 million teachers and students use Google Apps for Education for working together and more than 10,000 schools have chosen Google devices. In business 58% of the Fortune 500 are actively using a paid, enterprise product from Google. We understand that our schools have varying regulatory needs, and Google Apps for Education helps address these diverse requirements by providing robust security, compliance and data protection capabilities. Google has industry leading knowledge and expertise building secure cloud infrastructure and applications at scale.

Trust begins with understanding. Understanding requires transparency. We welcome the opportunity to introduce you to our products and in particular, we invite you to review our [webpage](#), [detailed Help Center documentation](#), and [certification information](#).

Security and Privacy

Good privacy requires strong security. We've spent years developing an advanced, security-focused infrastructure to keep your information safe.

It's your data

Google Apps customers own their data, not Google. The data that companies, schools and students put into our systems is theirs. Google does not sell your data to third parties. Google offers our customers a detailed [Data Processing Amendment](#) that describes our commitment to protecting your data. For example, Google will not process your data for any purpose other than to fulfil our contractual obligations. Further, we commit to deleting data from our systems within 180 days of your deleting it in our services. Finally, we provide tools to make it easy for you to take your data with you if you choose to stop using our services altogether, without penalty or additional cost imposed by Google.

No ads in Google Apps for Education services. Period.

There are no ads in Google Apps for Education [services](#) and we have no plans to change this in the future.

Additionally, K-12 Google Apps for Education users do not see ads when they use Google Search and are signed in to their Apps for Education accounts.

Gmail for consumers and Google Apps for Education users runs on the same infrastructure, which helps us deliver high performance, reliability and security to all of our users. However, Google Apps is a separate offering that provides additional security, administrative and archiving controls for education, business and government customers.

Like many email providers, we do scanning in Gmail to keep our customers secure and to improve their product experience. In Gmail for Google Apps for Education, this includes virus and spam protection, spell check, relevant search results and features like Priority Inbox and auto-detection of calendar events. Scanning to provide product features is done on all incoming emails and is 100% automated. We do NOT scan Google Apps for Education emails for advertising purposes.

Additionally, we do not collect or use any information stored in Apps for Education users' Google Drive or Docs (or Sheets, Slides, Drawings, Forms) for any advertising purposes.

Users who have chosen to show AdSense ads on their Google Sites will still have the ability to display those existing ads on their websites. However, it will no longer be possible to edit or add new AdSense ads to existing sites or to new pages.

Privacy controls

Google Apps for Education privacy controls are configured by your organization's administrator. Administrators can also set a policy determining [whether users can share their Google Drive documents](#) outside your organization, whether they can access documents created outside your organization and the default visibility level for new documents. For example, your IT Administrator can use the controls in Google's Admin console to make sure that younger students can only send and receive email to people within the school domain, while giving high schoolers the ability to email people in their domain and beyond. For more information on administrative controls and settings, please refer to our [Administrative Help Center](#).

A Secure and reliable infrastructure

We work exceptionally hard to keep your information safe. Google employs more than 450 full time professionals working to protect your data, including some of the world's foremost experts in computer security. Google invests millions of dollars in our technology and bakes security protections into our products.

Here are a few examples of how security and reliability are at the core of what we do:

- Google runs its [data centers](#) using custom hardware, running a custom operating system and file system. Each of these systems has been optimized for security and performance. Since Google controls the entire hardware stack, we are able to quickly respond to any threats or weaknesses that may emerge.
- Google's application and network architecture is designed for maximum reliability and uptime. Data is distributed across Google's servers and data centers. If a machine fails—or even an entire data center—your data will still be accessible. Google owns and operates data centers [around the world](#) to keep the services you use running 24 hours a day, 7 days a week.
- Google Apps offers a [99.9% service level agreement](#), and in recent years, we've exceeded this promise; most recently, Gmail achieved 99.978% availability in 2013. Furthermore, Google Apps has no scheduled downtime or maintenance windows. Unlike most providers, we do not plan for our applications to be unavailable, even when we're upgrading our services or maintaining our systems.
- Google products are scrutinized by privacy, security and compliance specialists throughout the product lifecycle. This helps ensure that data is handled appropriately and no unwarranted access is allowed or possible.
- [Administrators can elect to receive notifications](#) when events occur, such as suspicious login attempts, or service setting changes by other administrators.
- Google is constantly working to extend and strengthen encryption across more services and links.

Keeping ahead of the security curve

Security has always been a top priority for Google. Here are a few ways we're setting new standards in security:

- Google is the first major cloud provider to enable perfect forward secrecy, which encrypts content as it moves between our servers and those of other companies. Many industry peers have followed suit or have committed to adoption in the future.
- Every single email message you send or receive—100% of them—is encrypted while moving internally. This ensures that your messages are safe not only when they move between you and Gmail's servers, but also as they move between Google's data centers.
- To protect against cryptanalytic advances, last year Google doubled the length of our RSA encryption keys to 2048 bits and we change them every few weeks raising the bar for the rest of the industry.
- Google has long enjoyed a close relationship with the security research community. To honor all the cutting edge external contributions that help Google keep our users safe, we maintain a Vulnerability Reward Program for Google owned web properties. Google was the first major cloud provider to offer a program of this type.

Regulatory Compliance

At Google we work to continually meet rigorous privacy and compliance standards so that your users can rest easy knowing that their data is safe, private, and secure.

Independent audits of infrastructure, applications, and operations

Our customers and regulators expect independent verification of security, privacy and compliance controls. Google undergoes several [independent third party audits](#) on a regular basis to provide this assurance. This means that an independent auditor has examined the controls present in our data centers, infrastructure and operations. Google has annual audits for the following standards:

- SSAE 16 / ISAE 3402 Type II SOC 1, SOC 2, and SOC 3
- ISO 27001 one of the most widely recognized, internationally accepted independent security standards. Google has earned ISO 27001 certification for the systems, applications, people, technology, processes and data centers serving Google Apps.

EU data privacy and model contract clauses

The Article 29 Working Party is an independent European advisory body focused on data protection and privacy. They have provided [guidance](#) on how to meet European data privacy requirements when engaging with cloud computing providers.

Google has a broad set of users in Europe. Over 50% of the students and teachers using Google Apps for Education are outside of the United States. In addition to other privacy and security protections, Google will contractually commit to:

- Safe Harbor. Google will maintain compliance to Safe Harbor (or an appropriate alternative compliance solution) during the term of the agreement;
- Data Portability. Administrators can export customer data in standard formats at any time during the term of the agreement. Google does not charge a fee for exporting data;
- Google maintains adherence to ISO 27001 and SSAE 16 / ISAE 3402 audits during the term of the agreement;
- Access to our Data Privacy Officer. Customers may contact Google's Data Privacy Officer for questions or comments;
- Defined Security Standards. Google will define how data is processed, stored, and protected through specific defined security standards.

Continuing with our push for openness, we make our [EU Model Contract Clauses](#), [Data Processing Amendment](#) and [Subprocessor Disclosure](#) publicly available for review. In addition, we have real-time availability [status dashboards](#) publicly available for our customers.

Our representatives in Europe and all over the world are standing by to help answer other questions you might have.

U.S. Family Educational Right Privacy obligations, FERPA

More than 30 million students rely on Google Apps for Education. Google Apps for Education complies with FERPA (Family Educational Rights and Privacy Act) and our commitment to do so is included in our agreements.

Children's Online Privacy Protection Act of 1998, COPPA

Protecting children online is important to us. We contractually require Google Apps for Education schools to obtain parental consent that COPPA calls for to use our services, and our services can be used in compliance with COPPA.

U.S. Healthcare Information Privacy obligations, HIPAA

Google Apps supports our customers' [compliance with the Health Insurance Portability and Accountability Act of 1996 \(HIPAA\)](#). Customers who are subject to HIPAA and wish to use Google Apps with Protected Health Information (PHI) must sign a Business Associate Agreement (BAA) with Google. Administrators for Google Apps for Business, Education and Government domains can [request a BAA](#) before using Google services with PHI. Google offers a BAA covering Gmail, Google Calendar, Google Drive and Google Apps Vault services.

Google continues to push for greater transparency

We shine a light on how governments and other parties affect your security and privacy online because you deserve to know. Google has a [strong track record](#) of informing customers of third party data requests, in addition to having a [transparent process](#) on how these requests are handled. We were the first to publish a [transparency report](#) in 2010, and we now publish information about all types of legal process we receive, including process issued under [national security authorities](#). Along with our industry peers, we've also called upon governments to provide greater transparency and accountability regarding surveillance of individuals and access to their information.

Respect for the privacy and security of data you store with Google underpins our approach to [complying with legal requests for user data](#). Our legal team reviews each and every government request for user data to make sure it satisfies legal requirements and Google's policies, and we push back when the requests are overly broad or don't follow the correct process. We do this frequently—like when we persuaded a court to drastically limit a U.S. government request for two months' of user search queries ([2006](#)). When we are legally required to comply with these requests, we deliver that information to the authorities. We want you to know that storing your data in a particular country does not necessarily protect the data from access by foreign governments. Google notifies users about legal demands when appropriate, unless prohibited by law or court order, and have published aggregate statistics about government requests for user information in our Transparency Report going back to 2009.

Learn more at google.com/edu/trust